



21 March 2017

Mr. Eleonor Mak
AUSTRALIAN- ASEAN Business Council
President

Subject: Invitation for the 2017 ASEAN PROSPERITY FOR ALL SUMMIT on April 28, 2017 at the City of Dreams, Manila, Philippines

Dear Mr. Eleonor Mak,

The ASEAN Business Advisory Council (ASEAN-BAC) invites you for the **2017 ASEAN PROSPERITY FOR ALL SUMMIT on April 28, 2017 to be held at the City of Dreams, Manila, Philippines.**

The program aims to pursue genuine and inclusive growth and prosperity for the ASEAN community. At the heart of this conference are the MSMEs (Micro, Small and Medium Enterprises) where majority remain within the poverty line and whose means of livelihood and economic future remain uncertain despite developments in the establishment of the AEC (ASEAN Economic Community). We are therefore placing the interests of MSMEs at the center of the AEC agenda and putting together the ENABLERS from both private and public sectors who can help develop, "hand hold" and empower the MSMEs, and spread the economic fruits of the AEC dream.

Given your institution's role in supporting the development of a more enabling business environment in the country, we believe that your participation will help further deepen the commitment of our MSME mentors and enablers towards MSME empowerment.

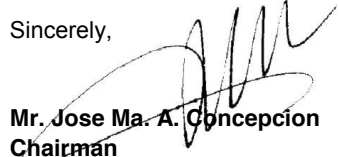
The one-day summit has been designed to run in parallel with the scheduled ASEAN Leaders Summit in Manila. Therefore, we have invited all of them to share their plans and strategies in achieving inclusive growth and prosperity for all.

As the President of the organization, we are providing you with a non-transferable "COMPLIMENTARY PASS" for the event. **To confirm your participation kindly RSVP to Jennelaine Dingalan 0906 115 5677/ jendingalan.pce@gmail.com.**

As part of the Philippine ASEAN hosting's registration and security protocols, ALL guests would be subject for clearance. As we get your confirmation, we will immediately process and update you of your registration status.

Your support is vital in ensuring the success of the 2017 ASEAN Prosperity for All Summit and the growth of more MSMEs in the country. We look forward for your participation.

Sincerely,


Mr. Jose Ma. A. Concepcion
Chairman
ASEAN Business Advisory Council



ASEAN Business Advisory Council - Philippines
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Mandaluyong City, Philippines

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ASEAN BAC



28 April 2017, 9AM – 6PM, Grand Ballroom City of Dreams, Manila, Philippines

TIME	ACTIVITY	RESOURCE PERSONS
7:30 AM – 9:00 AM	REGISTRATION	
9:00 AM – 9:05 AM	PHILIPPINE NATIONAL ANTHEM ASEAN ANTHEM	
9:05 AM – 9:10 AM	MESSAGE FROM THE ASEAN BAC CHAIR	MR. JOSE “JOEY” A. CONCEPCION III <i>Presidential Adviser for Entrepreneurship</i> Chairman, ASEAN Business Advisory Council (ASEAN BAC)
9:10 AM- 9:30 AM	MORNING KEYNOTE *Program will adjust based on the leader’s preference.	THE HONORABLE AUNG SAN SUU KYI [INVITED] <i>State Counsellor and Minister for Union Affairs, Republic Union of Myanmar</i>
9:30 AM- 9:40 AM	PHOTO SESSION	
9:40 AM- 09:50 AM	BREAK	
9:50 AM- 10:50 AM	SESSION 1: ENABLING ENVIRONMENT TO ACHIEVE PROSPERITY FOR ALL <i>Driving growth through Micro and small entrepreneurs in Trade, Services and Agriculture</i>	MODERATOR: 1. MS. CATHY YANG , <i>Business News Anchor, ANC</i> [CONFIRMED] DISCUSSANTS: 1. HON. SEN. BAM AQUINO , <i>Senator, Republic of the Philippines</i> [CONFIRMED] 2. HON. SEC. LEONCIO EVASCO, JR. , <i>Chairperson, Housing and Urban Development Coordinating Council (HUDCC)</i> [INVITED] 3. DR. WILLIAM DAR , <i>President, Inang Lupa Movement (Philippines)</i> [CONFIRMED] 4. DATO TIMOTHY ONG , <i>Chairman, Asia Inc. Forum (Brunei Darussalam)</i> [INVITED] 5. MR. NEAK OKNA KITH MENG , <i>Chairman, The Royal Group and Chair of the ASEAN Business Advisory Council (Cambodia)</i> [INVITED]
10:50 AM- 11:00 AM	PHOTO SESSION	

<p>11:00 AM- 12:00 PM</p>	<p align="center"><u>SESSION 2:</u></p> <p align="center">WHERE'S THE MARKET? STRENGTHENING THE ONE ASEAN MARKET TO ACCESS GLOBAL MARKETS</p>	<p><u>MODERATOR:</u></p> <p>1. MR. COCO ALCUAZ, <i>Broadcast Journalist</i> [CONFIRMED]</p> <p><u>DISCUSSANTS:</u></p> <p>1. MR. WAI PHYO, <i>Managing Director, Yathar Cho Industry Ltd./ ASEAN BAC (Myanmar)</i> [INVITED]</p> <p>2. MR. ENRIQUE RAZON, <i>Chairman and President, International Container Terminal Services (ICTSI) (Philippines)</i> [CONFIRMED]</p> <p>3. MR. DOUGLAS FOO, <i>Founder and Chairman, Sakae Holdings Ltd / President, Singapore Manufacturing Federation/ ASEAN Business Advisory Council (Singapore)</i> [CONFIRMED]</p> <p>4. MR. DHANIN CHEARAVANONT, <i>Chairman and CEO, Charoen Pokphand Foods (Thailand)</i> [INVITED]</p> <p>5. MR. GEORGE BARCELON, <i>President, Philippine Chamber of Commerce and Industries / ASEAN Business Advisory Council (Philippines)</i> [CONFIRMED]</p>
<p>12:00 NN- 12:10 PM</p>	<p align="center"><u>PHOTO SESSION</u></p>	
<p>12:10 PM- 01:10 PM</p>	<p align="center"><u>LUNCH</u></p>	
<p>01:10 PM- 01:30 PM</p>	<p align="center">AFTERNOON KEYNOTE</p> <p>*Program will adjust based on the leader's preference.</p>	<p>H.E. DATO' SRI HAJI MOHAMMAD NAJIB BIN TUN HAJI ABDUL RAZAK [INVITED] <i>Prime Minister, Malaysia</i></p>
<p>01:30 PM- 01:40PM</p>	<p align="center"><u>PHOTO SESSION</u></p>	
<p>01:40 PM- 02:40 PM</p>	<p align="center"><u>SESSION 3:</u></p> <p align="center">WHERE'S THE FUNDING?</p> <p>Opening up innovative and inclusive financing options for micro and small entrepreneurs</p>	<p><u>MODERATOR:</u></p> <p>1. MS. PIA HONTIVEROS- PAGKALINAWAN, <i>News Anchor, CNN Philippines</i> [INVITED]</p> <p><u>DISCUSSANTS:</u></p> <p>1. MR. ALEX BUENAVENTURA, <i>President, Landbank of the Philippines (Philippines)</i> [CONFIRMED]</p> <p>2. DR. RAYMOND KWONG, <i>CEO & Managing Director, Silverlake Axis Group (Malaysia)</i> [CONFIRMED]</p> <p>3. MR. NADIEM MAKARIM, <i>Chief Executive Officer, Go-Jek (Indonesia)</i> [INVITED]</p> <p>4. DR. JAIME ARISTOTLE ALIP, <i>Founder and Managing Director, Center for Agriculture and Rural Development (CARD, Inc.)</i> [CONFIRMED]</p>
<p>02:40 PM- 02:50 PM</p>	<p align="center"><u>PHOTO SESSION</u></p>	
<p>02:50 PM- 03:50 PM</p>	<p align="center"><u>SESSION 4:</u></p> <p align="center">HOW DO WE TRANSFORM?</p> <p><i>Establishing efficient business practices through disruptive technology and innovation.</i></p>	<p><u>MODERATOR:</u></p> <p>1. MS. MARIA RESSA, <i>CEO, Rappler</i> [CONFIRMED]</p> <p><u>DISCUSSANTS:</u></p> <p>1. SEC. FORTUNATO DELA PENA, <i>Secretary,</i></p>

		Department of Science and Technology [INVITED] 2. DR. ROBERT YAP , Executive Chairman, YCH Group/ Chair, ASEAN Business Advisory Council (Singapore) [CONFIRMED] 3. MR. ANTHONY TAN , <i>CEO and Co-Founder</i> , Grab (Malaysia) [INVITED] 4. MR. INANC BALCI , <i>CEO</i> , Lazada Philippines [INVITED] 5. DR. ROHAN MAHADEVAN , <i>CEO</i> , PayPal Pte Ltd.
03:50 PM- 04:00 PM	PHOTO SESSION	
04:00 PM- 05:00 PM	<p style="text-align: center;">SESSION 5: CALL TO ACTION: Initiating ASEAN Mentorship for Entrepreneurs Network (AMEN)</p>	<p>MODERATOR:</p> 1. MR. RICO HIZON , <i>Broadcast Journalist</i> , BBC World News
		<p>DISCUSSANTS:</p> 1. HON. SEN. MIGUEL ZUBIRI , <i>Senator</i> , Republic of the Philippines [CONFIRMED] 2. HON. JOEY CONCEPCION , <i>Chair</i> , ASEAN Business Advisory Council/ <i>Presidential Adviser for Entrepreneurship (Lead Discussant)</i> [CONFIRMED] 3. MS. TERESITA SY- COSON , <i>Vice Chairperson</i> , SM Investments Corporation (Philippines)/ ASEAN Business Advisory Council (Philippines) [CONFIRMED] 4. MR. MANNY V. PANGILINAN , <i>Chairman</i> , Philippine Long Distance Telephone (PLDT) (Philippines) [CONFIRMED] 5. TAN SRI DATO' DR. MOHD MUNIR BIN ABDUL MAJID , <i>Chairman</i> , Bank Muamalat Berhad/ <i>Chair</i> , ASEAN Business Advisory Council (Malaysia) [INVITED]
05:00 PM- 05:10 PM	PHOTO SESSION	
05:10 PM- 05:30 PM	<p style="text-align: center;">CLOSING KEYNOTE *Program will adjust based on the leader's preference.</p>	<p>H. E. GEN. PRAYUT CHAN- O- CHA [INVITED] <i>Prime Minister</i>, Kingdom of Thailand</p>
05:30 PM- 05:40 PM	PHOTO SESSION	
END OF SUMMIT		

Overall Emcee:
Mr. Rico Hizon, *Broadcast Journalist*, BBC World News **[CONFIRMED]**

NETWORKING DINNER

06:30 PM- 06:40 PM	WELCOMING REMARKS	JOEY CONCEPCION <i>Chair</i> , ASEAN Business Advisory Council
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06:40 PM- 07:00 PM	MESSAGE FROM THE PRESIDENT OF THE PHILIPPINES	H. E. PRESIDENT RODRIGO ROA DUTERTE [INVITED] <i>President, Republic of the Philippines</i>
07:00 PM- 07:20 PM	KEYNOTE MESSAGE	H. E. LEE HSIEN LOONG [INVITED] <i>Prime Minister, Singapore</i>
07:20 PM- 07:40 PM	KEYNOTE MESSAGE	H. E. PRESIDENT JOKO WIDODO [INVITED] <i>President, Republic of Indonesia</i>
07:40 PM onwards	DINNER	
