

24 May 2017

ELEANOR WYE PHENG MAK
PRESIDENT
AUSTRALIA-ASEAN BUSINESS COUNCIL

Dear Ms. Eleanor Wye Pheng Mak,

The **ASEAN Business Advisory Council (ASEAN-BAC)** takes the distinct privilege to invite the Australia-Asean Business Council to nominate entrepreneurs and enterprises who are eligible to apply for the **ASEAN Business Awards (ABA) 2017**.

In line with the celebration of the 50th ASEAN Anniversary, ABA 2017 is giving prime importance to enterprises whose growth has tremendously contributed to the development of the ASEAN community. Moreover, ASEAN BAC is making this year's ABA special by adding "**Inclusive Business**" and "**Legacy**" categories to as well give due recognition to companies that have created social impact and have helped their respective communities through their inclusive business models and their significant contributions to their local economies. By recognizing the impact created by these companies, we hope to inspire more micro and small entrepreneurs to innovate, scale up and make a difference in the ASEAN region. Together, we are working as one in bringing prosperity for all.

The complete categories are as follows: **1) The ASEAN 12 Priority Integration Sectors Excellence Awards** (Fisheries, Electronic, E-ASEAN ICT, Textiles, Logistics, Wood-based, Rubber, Agrifood, Healthcare, Tourism, Automotive, and Retail), **2) The SME Excellence Awards** (Growth, Employment, Innovation and Corporate Social Responsibility), **3) The Special Awards** (Inclusive Business, Legacy Award & Friends of ASEAN) **4) Young Entrepreneur Award of the Year** and **5) Women Entrepreneur of the Year**.

To nominate, please send an **email on or before June 2** to support@aba2017.com with the following information of the nominees:

1. Name of the Company
2. Possible Category
3. Contact Person (Title, First Name, M.I., Last Name)
4. Email
5. Mobile Number
6. Phone Number

Deadline of applications is on **June 30, 2017 (11:59pm)** and awards night will be on **September 6 at the Grand Ballroom of Okada Manila, Philippines**.

For more information you may visit our site www.aba2017.com or if you have further concerns or inquiries, please get in touch with our Programs Development Officer – Miguel Lopez with mobile number [+639058979581](tel:+639058979581) and email address miguellopez.pce@gmail.com

Sincerely,



Mr. Jose Ma. A. Concepcion
Presidential Adviser for Entrepreneurship
Chairman, ASEAN Business Advisory Council